

Delaware Motion Picture & Television Development Commission
Minutes of May 18, 2016

Attendees:

Commission Members:

Rebecca Goldsmith, Deputy Secretary of Finance
Ray Bivens
T. J. Healy
David Sheppard
Kathy McGuinness
Elliott Jacobson

Others Present:

Jennifer Noel, Timothy Slavin, Paul Weagraff, and Kristin Pleasenton

Mr. Healy called meeting to order at 2:15 p.m.

Approval of Minutes: Mr. Sheppard made a motion to approve the minutes from the last meeting. The motion was seconded by Mrs. McGuinness subject to a correction to the spelling of Mrs. McGuinness's name.

Development of Website Content: Mr. Healy provided an update regarding meeting with the Government Information Center to develop a splash page for the Commission.

Discussion of Existing Incentives: The Committee discussed how to identify and promote existing economic incentives such as marketing Delaware's lack of sales tax and diverse locales (beach, rural, urban, historical, etc.) for filming.

Mrs. McGuinness offered to contact the each County Chamber for additional insight and recommended developing additional goals or assignments going forward.

Mr. Jacobson proposed dividing the Commission into 3 bodies, one to develop website, one to fundraiser and one to develop information and coordinate with potential projects.

Mrs. McGuinness indicated she had identified an intern who may be able to provide assistance to the Commission.

Mr. Sheppard indicated a willingness to work with Mr. Healy on website development.

Development of By-laws: Mr. Sheppard indicated he had been working on a draft.

Other Business: Mr. Healy commented that he had asked for assistance from the Department of Finance in identifying a method to allow the Commission to develop its own non-profit that could assist with fundraising to help market and promote the goals of the Commission. Mr. Healy indicated that the Department had identified a Delaware Heritage Commission statute that had similar authority. Should the Motion Picture Commission have an interest in organizing a non-profit additional enabling legislation would be required.

Mr. Healy expressed interest in pursuing enabling legislation. Mr. Sheppard moved for a vote on this topic to take place at the next meeting. Mrs. McGuiness seconded the motion which was approved unanimously.

Public comment:

None.

Motion to Adjourn: Mr. Healy made a motion to adjourn at 2:30pm. Mr. Sheppard seconded the motion which was unanimously approved.